

For press, partners, and anyone introducing Tout.

Where influence meets intention.

ABOUT

Tout is an influencer marketing platform that connects brands with creators on terms designed to last beyond a single campaign — built on credibility, reciprocity, and elevation, not reach metrics alone.

The platform pairs verified creator profiles with intent-driven brand discovery, supported by audience analytics, performance benchmarking, and AI-assisted matching.

Headquartered in New York.
Public launch September 2026.

AT A GLANCE

COMPANY	Tout Inc.
STRUCTURE	Delaware C-Corp
FOUNDED	2025
HEADQUARTERS	New York City
PUBLIC LAUNCH	September 2026
INDUSTRY	Creator economy
FOUNDER	Demi Nicolozakes
WEBSITE	tout.app
PRESS CONTACT	press@tout.app

PALETTE

Navy #1E2D4A	Gold #B89A6A	Steel #455B78	Spring #C8D9E0	Cream #F5F1EB	White #FDFCFA
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TYPOGRAPHY

Cormorant Garamond

Display & headlines

DM Sans

Body & interface

VOICE

Confident, never showy. Warm, never casual. Considered, never clinical.

- Sentence case. Never SHOUTING.
- No emojis. No hype-cycle language.
- The period after 'Tout' is part of the mark.